

Why Do You Test?

Why Does IDEAS2 HAVE TESTERS?
(GROW)

LEAD DEVELOP T-STAFF + CULTURE.

IMPROVE PRODUCT STABILITY.

LOWER RISK.

IMPROVE CONFIDENCE IN PRODUCT.

IMPROVE UTILITY.

CHECK CONFORMANCE TO REQ.

FIND BUGS.

REDUCE COST.

MEASURE PERFORMANCE

Spot & APS + FIND SURPRISES.

BETTER USER EXPERIENCE